

„HENRI COANDĂ”  
AIR FORCE ACADEMY  
BRASOV



FACULTY OF AERONAUTICAL MANAGEMENT  
DEPARTMENT OF MILITARY SCIENCES AND  
MANAGEMENT

NATIONAL SCHOOL OF POLITICAL  
STUDIES AND PUBLIC ADMINISTRATION  
BUCHAREST



CENTER FOR RESEARCH IN COMMUNICATION  
COLLEGE OF COMMUNICATION AND PUBLIC  
RELATIONS

EUROPEAN SOCIETY FOR  
TRANSCULTURAL AND  
INTERDISCIPLINARY DIALOGUE



ESTIDIA

„HENRI COANDĂ”  
ASSOCIATION FOR RESEARCH AND  
EDUCATION



ASCEDU

## 2<sup>nd</sup> INTERNATIONAL CONFERENCE

# Redefining Community in Intercultural Context RCIC'12



# rcic'12

*Λόγος. Τόπος. Κοινότητα*

SECOND CALL

[http://www.afahc.ro/Simpozion/index\\_simpozion.html](http://www.afahc.ro/Simpozion/index_simpozion.html)

BRASOV  
14-16 JUNE 2012

## 2<sup>nd</sup> International Conference *Redefining Community in Intercultural Context RCIC'12*

Given the contemporary context of community 'suffocated' by society, the authentic forms of 'living together' need to be re-defined. The fluid – even trans-ethnic – community finds undetected ways for its natural flow. Debating on the subject of *Redefining Community in Intercultural Context* represents one of the trans-disciplinary manners of focusing on this orderly flow.



**Main goal.** The main goal is an exchange of experience between teachers, researchers and practitioners in the field of community dynamics. Moreover, we look forward to putting into practice the new ideas that will result from the cross-fertilization of teaching activities and scientific research. Our end-goal is to improve the quality of education and, consequently, personal and intellectual development. Last but not least, we are eager to disseminate the results of our multicultural dialogue within the academic community and beyond.

**Participants.** We welcome the participation of teachers, researchers, PhD students, Master's students from Romania and abroad.

**Structure of event.** RCIC'12 will consist of three main parts: plenary session; panels; socializing activities (promoting Romanian customs).

**Location.** RCIC'12 will be held at the following venue: "Henri Coanda" Air Force Academy, 160, Mihai Viteazu Street, Brasov 500183, Romania.

**Proposed topics:**

- **Security and Intercultural Communication (NEW)\*;**
- Communication and Identity;
- Communication and the New Technologies;
- Military Intercultural Communication;
- Philosophy of Culture ;
- Intercultural Education;
- Intercultural Management;
- Linguistics and Semiotics;
- Discourse Analysis;
- Counseling and Mediation.

After having submitted the conference papers in anticipation, the topics will be discussed in panels. All new ideas arising from these discussions will subsequently be used as a starting point for similar events.

*\*Note:* We have analyzed comments, suggestions and proposals made by participants in the previous conference. Hence, the 2012 Conference will include a panel entitled "Security and Intercultural Communication", mainly due to reconfigurations of intercultural nature in some of the states with solid democratic tradition (e.g. the atrocities in Oslo and Utoya Island, Norway).

The conference is also featuring the following workshop, proposed by the **European Society for Transcultural and Interdisciplinary Dialogue (ESTIDIA)**:

### **ESTIDIA workshop**

#### *Critical dialogue revisited: Challenges and opportunities*

As language users we are engaged in an ongoing dialogue whereby we are negotiating and co-constructing meaning in different socio-cultural contexts, at different discourse levels, and for different purposes. Exchange and confrontation of ideas, argumentation practices and critical questioning are primarily conveyed through varying forms of dialogue, involving both local and global participants.

A primary goal of this workshop is to reflect on the state-of-the-art regarding European and international expertise on dialogue as an art, an interaction technique, a scientific method of enquiry and a problem-solving tool. It is an invitation to explore and discuss the nature, scope and role of language and communicative mechanisms in reflecting and shaping ideas, cultural identities and cross-cultural relationships through dialogue.

The workshop is intended as a truly multicultural and interdisciplinary gathering of researchers, practitioners and students. The following are just some of the topics we propose to explore:

- dialogue connecting teaching and research creativities
- dialogue facilitating cross-fertilization of European and global experiences in academic mentorship
- dialogue promoting collaborative exploratory projects, joint training programs
- dialogue fostering creative and critical thinking
- dialogue between languages and cultures (e.g. in translation, interpreting)

- dialogue facilitating correlations between different disciplines
- dialogue integrating different scientific and cultural traditions.

### Keynote speakers:

**Professor Cornelia ILIE, Ph D** - Faculty of Culture and Society, Malmö University, Sweden/  
European Society for Transcultural and Interdisciplinary  
Dialogue (ESTIDIA)



Cornelia Ilie is Professor of English Linguistics, whose research interests focus on Pragmatics, Institutional Discourse Analysis, Intercultural Rhetoric and Argumentation Theory. Professor Ilie is the founder and coordinator of the network 'Europe and Parliamentary Discourses' (EPARDIS) as well as the founder and past president of the European Network for Intercultural Education Activities (ENIEDA). She is an associate member of the Centre of Excellence in Political Thought and Conceptual Change (COE PolCon) of the Jyväskylä University, Finland and a board member of IADA (International Association for Dialogue Analysis). She is also a member of the IAU (International Association of Universities) Reference Group of Experts on Higher Education and Education For All. Professor Ilie has published extensively on institutional dialogue strategies, cross-cultural rhetoric and academic writing. Among her recent publications worth mentioning are *Language, culture, rhetoric* (2004), *The use of English in institutional and business settings: An intercultural perspective* (Peter Lang 2007) and *European Parliament under Scrutiny* (John Benjamins 2010). She is a member of the editorial board of several refereed journals and has coordinated several international research projects (e.g. 'Deliberative Dialogues in Schools'; 'GENPARDIS (Gender and Parliamentary Discourse Practices)').

**Professor Maria Filomena CAPUCHO, Ph D** - Centro de Estudos de Comunicação e  
Cultura - Universidade Católica Portuguesa, Viseu, Portugal.



Maria Filomena Capucho is Professor and Researcher at Centro de Estudos de Comunicação e Cultura of the Portuguese Catholic University. Professor Capucho's major research interest is in intercomprehension. Maria Filomena Capucho has been involved in an ample activity of programs coordination and evaluation. She has been an expert evaluator within the Socrates program, a member of the expert team in issues of Multilingualism of the DG Education, Formation et Multilinguisme of the European Commission, and a UN consultant for the Language and Communication Programme. Professor Capucho also participated in numerous European projects and programs, such as *Fasten Seatbelts to the world*, *Sail, Intercom*, *Chain Stories* etc, and coordinated the projects *Exchange to Change*, *EU&I*, *Diálogos em Intercompreensão* and the European network *Redinter*. She currently being the Major Coordinator of the projects *Cinco* and *Intermar*.

**Professor Alina BÂRGĂOANU, Ph D** - Faculty of Communication and Public Relations, National School of Political Studies and Public Administration, Bucharest, Romania.



Alina Bargaoanu is a professor at the Faculty of Communication and Public Relations, National School of Political Studies and Public Administration, Bucharest. Her research interests focus on EU Communication, EU Public Sphere and EU Identity. She was the academic coordinator of the two research projects “Romania's Accession to the Schengen Area: Social Perception, Media Coverage and Public Debate” and “Communicating Europe. Strategies and Policies for Increasing EU’s Visibility among Member States” (Jean Monnet action). She coordinates the research laboratory “Media and the European Public Sphere” affiliated with the Center for Research in Communication at the

National School. Among her recent publications there are two books on EU Communication and European Public Sphere, “EU Communication. A View from Theory”, “The Schengen Test. In Search of the European Public Sphere” and several articles on related topics.

#### **Scientific Committee:**

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|------------------------------|--|
| Gabriel-Florin MOISESCU      | - „Henri Coanda” Air Force Academy, Brasov, Romania, rector  |
| Elena BUJA                   | - “Transilvania” University of Braşov, Romania   |
| Diana CISMARU                | - Faculty of Communication and Public Relations, National School of Political Studies and Public Administration, Bucharest, Romania          |
| Ella CIUPERCĂ                | - National Intelligence Academy, Bucharest, Romania  |
| Nicoleta CORBU               | - Faculty of Communication and Public Relations, National School of Political Studies and Public Administration, Bucharest, Romania          |
| Alberto FORNASARI            | - Laboratory of Intercultural Pedagogy, University of Bari, Italy  |
| Giuliana GARZONE             | - Department of Modern Languages and Cultures, State University of Milan, Italy  |
| Dorina GUȚU                  | - Faculty of Communication and Public Relations, National School of Political Studies and Public Administration, Bucharest, Romania          |
| Diana ILIȘOI                 | - Department of Military Sciences and Management, „Henri Coanda” Air Force Academy, Brasov, Romania  |
| Ingrid KELLER-RUSSELL        | - Department of comparative and intercultural educational sciences, Hamburg University, Germany  |
| Paul L. LANDRY               | - PhD Program-Instructional Leadership-McNair Scholar, School of Law, University of Alabama, Tuscaloosa, USA                                 |
| Lachlan MACKENZIE            | - Honorary member of the University of Amsterdam; Instituto de Linguística Teórica e Computacional, Lisbon, Portugal                         |
| Vasile MACOVICIUC            | - Department of Philosophy and Socio-Humanities, Academy of Economic Studies, Bucharest, Romania   |
| Dana POPESCU-JOURDY          | - Institut de Communication, Universite „Lumiere” Lyon 2 / Equipe de Recherche de Lyon en Sciences de l’Information et Communication, France |
| Angel RALUY ALONSO           | - Facultat d’Educació, Traducció i Ciències Humanes, Universitat de VIC, Barcelona, Spain  |
| Maria de SÃO-JOSÉ CORTE-REAL | - Faculdade de Ciências Sociais e Humanas, Universidade Nova, Lisbon, Portugal   |
| Asher SHAFRIR                | - Niv Language Proficiency Institute, Tel Aviv, Israel   |
| Malgorzata SUSZCZYNSKA       | - Department of English Studies, University of Szeged, Hungary   |
| Andreea SZILAGYI             | - European Board for Certified Counselors, Lisbon, Portugal  |
| Bledar TOSKA                 | - Department of Foreign Languages, University of Vlora, Albania  |
| Jef VERSCHUEREN              | - University of Antwerp, Secretary General of International Pragmatics Association (IPrA)  |

### Organizing Committee:

Adrian LESENCIUC	- „Henri Coanda” Air Force Academy, Brasov, Romania
Cosmina DRĂGHICI	- „Henri Coanda” Air Force Academy, Brasov, Romania
Daniela NAGY	- „Henri Coanda” Air Force Academy, Brasov, Romania
Diana GHIDO	- University of Tampere, Finland / Romanian Academy, Bucharest
Izabela LAZAR	- University of British Columbia, Vancouver, Canada
Oana-Andreea PÎRNUȚĂ	- “Transilvania” University of Brasov, Romania
Virgil BORCAN	- “Transilvania” University of Brasov, Romania
Aura CODREANU	- Regional Department of Defense Resources Management Studies, Brasov, Romania
Adrian MACARIE	- National School of Political Studies and Public Administration, Territorial Centre Brasov, Romania
Mihaela GURANDA	- „Henri Coanda” Air Force Academy, Brasov, Romania
Carmen URSOIU	- „Henri Coanda” Air Force Academy, Brasov, Romania

### Deadlines:

- submission of abstracts for review: March, 24<sup>th</sup>, 2012. All the abstracts should be submitted only as a unique *Microsoft Word file*, attached to an e-mail sent to: [a.lesenciuc@yahoo.fr](mailto:a.lesenciuc@yahoo.fr)
- For the ESTIDIA workshop, all the abstracts should be sent to: [cornelia.ilie@gmail.com](mailto:cornelia.ilie@gmail.com) and [.lesenciuc@yahoo.fr](mailto:.lesenciuc@yahoo.fr)
- notification of abstract acceptance: April, 14<sup>th</sup>, 2012;
- confirmation of payment fee: April, 28<sup>th</sup>, 2012;
- submission of complete papers: May, 12<sup>th</sup>, 2012.

### Paper:

Each author has the right to submit no more than 2 papers. Each paper must be submitted in English. Please use the attached camera-ready template.

### Conference fee: 100 €

The fee will cover the printed proceedings and proceedings on CD, the cocktail, the coffee breaks, the official dinner and the sightseeing activities.

Details regarding the registration fee/payment will be sent via e-mail to those whose articles have been accepted.

**The conference program** is available at the website.

Conference website: [http://www.afahc.ro/Simpozion/index\\_simpozion.html](http://www.afahc.ro/Simpozion/index_simpozion.html)

For further details please contact:  
Adrian LESENCIUC

+40 724 824 864

[a.lesenciuc@yahoo.fr](mailto:a.lesenciuc@yahoo.fr)